



#COUNTONLIBRARIES

Census 2020 & Your Community

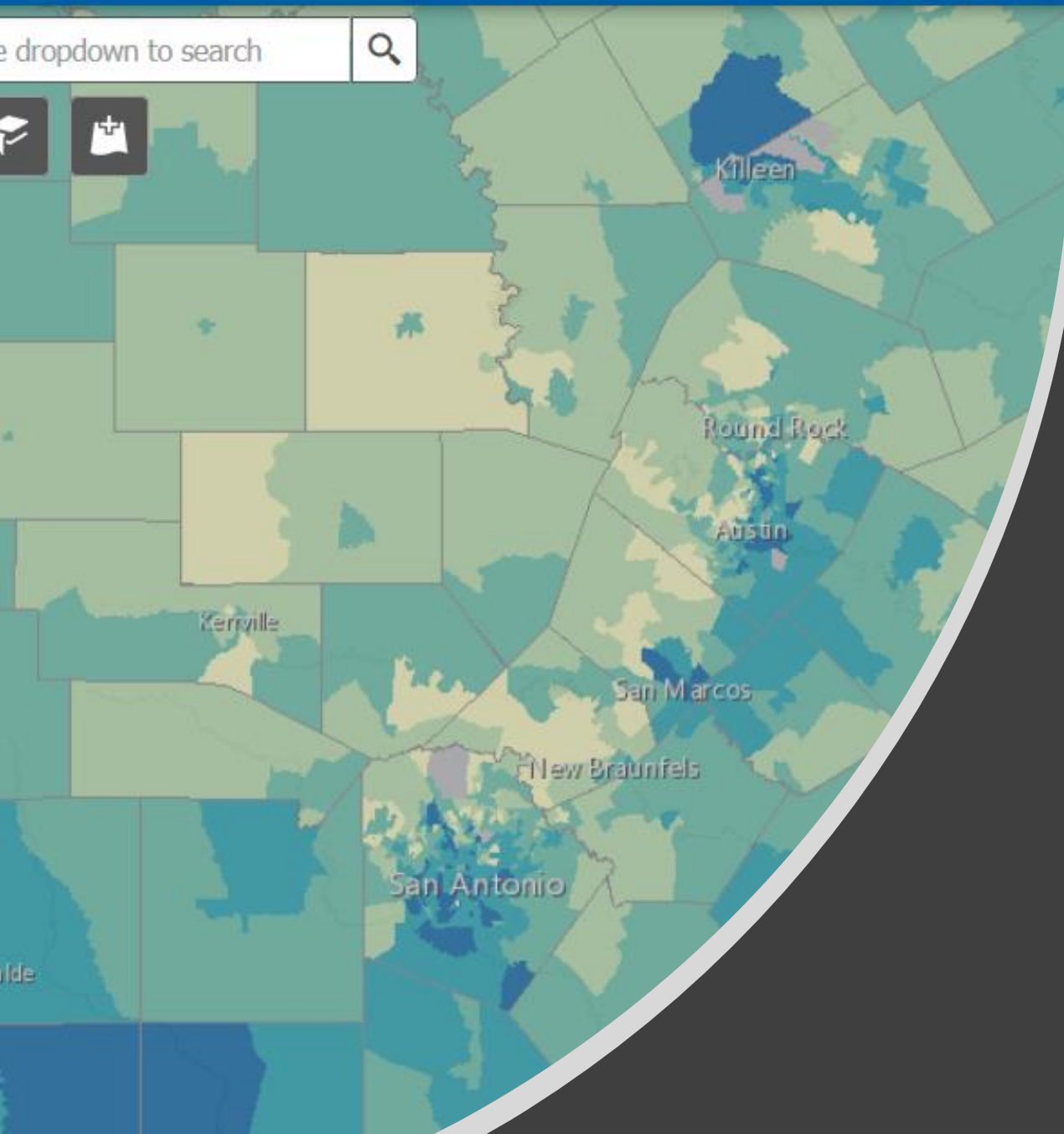
Katherine Adelberg | Texas State Library and Archives Commission

Tell me about the 2020 Census.
What's new this time around?

How have you used Census data?

What's already happening in your
community around the Census?

How can your library help ensure that
everyone in your community is
counted?



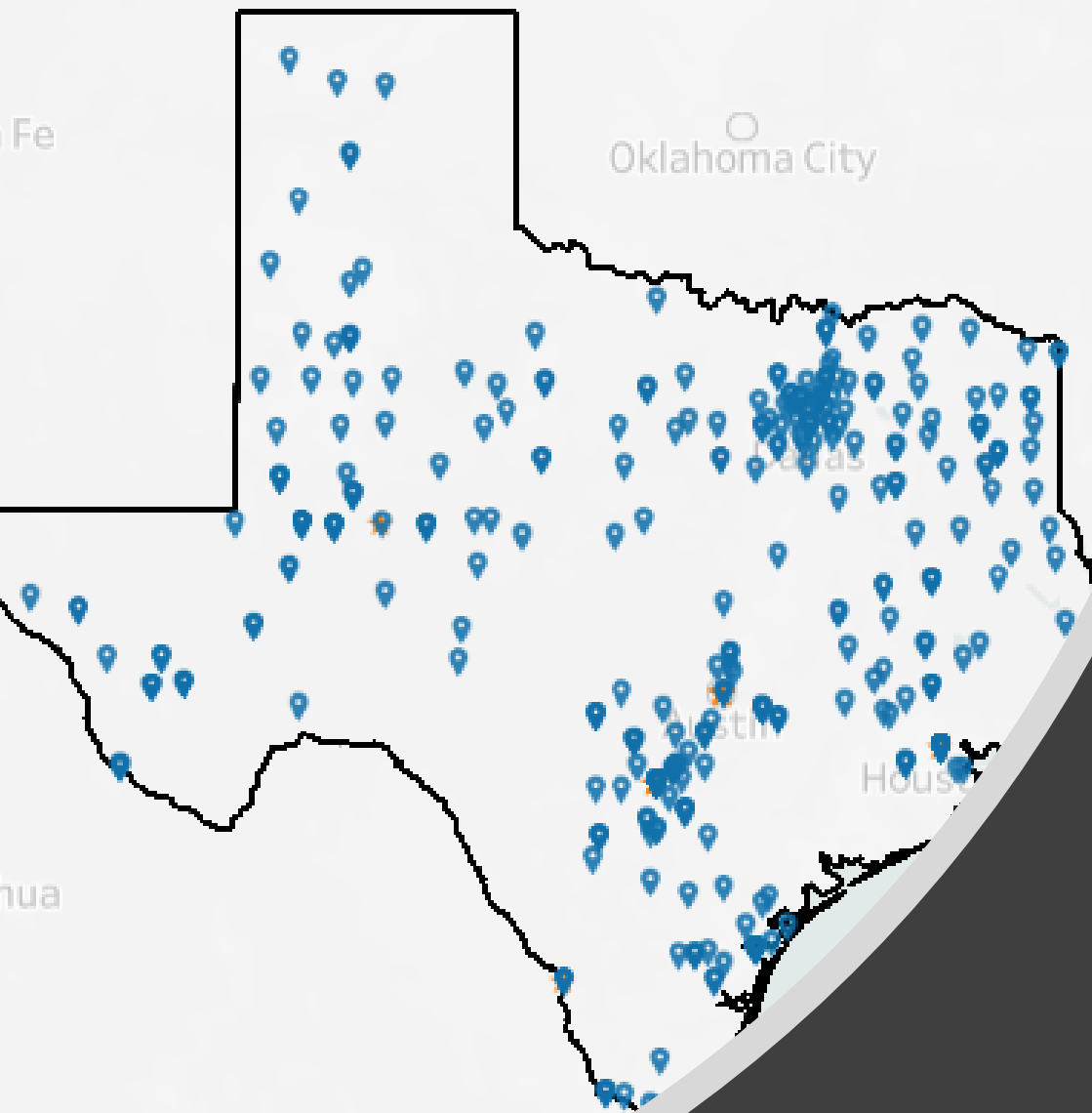
Take action

Investigate **hard-to-count populations** in your community

- Children under 5
- Households without Internet access
- Renters
- Households in poverty

<https://www.census.gov/roam>

Census Complete Count Committees



Take action

Develop **partnerships** with other groups in your community that are working on the Census

- Complete count committees
- Foundations and non-profits
- Local governments



♥ Sales Ended

Join us for a free My First Census picture day hosted by the City of Phoenix and the Burton Barr Library.

About this Event

Many children age 10 and under will be counted for the first time on Census Day, April 1, 2020. What better way to count down to this special occasion than by celebrating their giggles, laughs and smiles with a professional picture day.

Take action

Create **programs** that highlight the Census or incorporate information into programs you're already doing

- Children's programs
- Book discussions
- Job fairs



Take action

Share information about the purpose of the Census

- Library staff
- Board members
- Volunteers
- Patrons
- Community partners



Take action

Prepare your staff for the Census

- Increased computer use
- Increased Wi-fi use
- Questions from patrons

Resources part 1

Census Bureau

- [Census 2020](#) main website
- [ROAM map](#) (finding hard-to-count populations in your service area)
- [2020 Census Complete Count Committees](#) (use the map to find committees in your area)
- [Correcting Census myths](#)
- [County roads don't build themselves](#) handout

American Library Association

- [Library 2020 Census resources](#) (clearinghouse of handouts, presentations, information, etc.)
- [Libraries' Guide to the 2020 Census](#) (20-page guide with a timeline on p. 5)
- [Library Census Equity Fund](#) (mini-grant of up to \$2,000, apply by 11/22)
- [United for Libraries Census Champions webinar](#) (may require login: texaslibraries / lonestar1845)

Resources part 2

Other resources

- [Preparing Texas Libraries for the 2020 Census](#) TSLAC recorded webinar (1 hour)
- [Oregon State Library Census guide](#) (very comprehensive, I especially liked the [Handouts by Audience](#) section)
- National League of Cities [Census Action Guide](#) (great for talking with city leaders, includes a good summary of how Census data is used on p. 7)
- National Association of Counties [Everyone Counts: How 2020 Census Data Matter to Your Bottom Line](#) (great for talking with county leaders)
- [Counting for Dollars 2020: Texas](#) (lists the federal programs guided by Census data)

Article

- [Commentary: How Rural Areas can Avoid Being Undercounted in the Census](#)



Country roads don't build themselves

Lay the groundwork for better roads in your community by taking the census. Your response can impact funding for things like maintaining local roads, bridges, public transportation, and more each year.

2020CENSUS.GOV

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Census
2020

Questions?

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